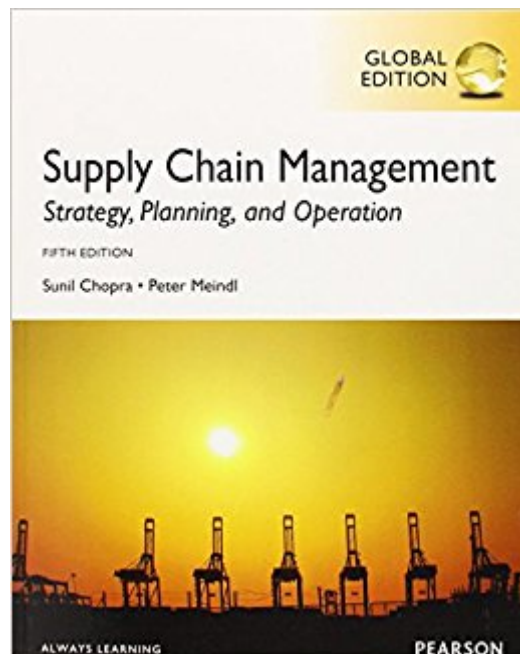




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Supply Chain Management: Strategy, Planning, And Operation. Sunil Chopra



Synopsis

For undergraduate and graduate supply chain management courses. Illustrating the key drivers in effective supply chain management. Supply Chain Management illustrates the key drivers of good supply chain management in order to help students understand what creates a competitive advantage. This text also provides strong coverage of analytic skills so students can gauge the effectiveness of the techniques described in the text.

Book Information

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Customer Reviews

This is a great supply Chain Management Book, i actually read it from cover to cover and actually implemented most of the Equations and methods in the "Planning and Managing Inventories in a supply chain" chapter.it helped me save money and improve customer satisfaction, i also improved my lead time and optimized my warehouses.i compare it to ERP systems and the methods used in this book are in those ERP systems and is actually more sophisticated.i had my Supply Chain and Planning Production managers study this book.I can't emphasize how practical and useful this book is.Ramez Q.Operations Director at a furniture manufacturing company

excellent book clearly outlining various topics relating to SCM. Also an excellent reference guide to have readily available to consult on specific SCM initiatives.

has a lot of wordy text in it that seems to revisit areas in many times; probably could be condensed

to more key points saving 30% of the space!

Excellent book both to learn from and to teach from. The extensive examples and solved problems makes this textbook a first choice both to students and instructors.

I bought this book to refresh my knowledge in logistics, as it was recommended by a friend I did the try and I don't regret it at all. All logistics topics are seen in a very practical way that makes them very easy to apply in whatever process you could find. Its full of examples and notes that help you to build your own solution.

Thank you!!

A simple but authentic text for the beginners. It is suitable for undergraduate and graduate foundations courses. A little more material on quantitative modelling would have made this a great book.

Great book

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